



SHLOMIT BEN ZOUR  
UX & VISUAL DESIGNER

## EXPERTISE



USER INTERFACE

LAYOUT DESIGN

INFO ARCHITECTURE

CONTENT MANAGEMENT

FRONT END DESIGN

## TECH SKILLS



### ADOBE/PROTOTYPE

AI, ID, XD, SKETCH,  
BALSAMIQ, INVISION

### FAMILIAR WITH

JAVA, HTML & CSS, JAVASCRIPT

## CONTACT



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## PROFILE

I'm a Senior Consultant User Experience Designer with 5 years of experience designing software products for the desktop, web and mobile platforms. Champion of customer-centered design while at the same time able to work within time, resource and technical constraints of the software development process. Able to see the big picture and how the details fit into it. Strong ability to solve problems, work within a team environment.



## EXPERIENCE

### SENIOR PRODUCT DESIGNER QCORE 2017-201

Key contributor to the management software for a next-gen infuser product. Created storyboards, hi-fi prototypes, interaction design, and visual specs to support an agile development team. Assisted with user testing and research, informing measurable usability improvements and persona development.

### USER EXPERIENCE DESIGNER MILOG 2013-2019

Delivering low-fi workflows through to high-fi prototypes and functional specs. Co-leading cross-product consistency efforts to achieve common patterns. Conducting user research, competitive research, and design workshops to inform feature and roadmap definition.

### CONTENT EXPERT CONSULTANT MINISTRY OF EDUCATION 2014-2019

Building a curriculum and formulation of tests in the field of interactive digital graphic design and an external examiner by the Ministry of Education in defense of a final project.

### GRAPHIC AND WEB DESIGN DESIGN AGENCIES 2004-2013

Created print, web, and interactive designs for clients. Designed and prototyped websites and banner ads for desktop and mobile. Created print collateral, presentations, and infographics. Assisted in the programming of websites to improve visuals, functionality, and responsiveness.



## EDUCATION

### HUMAN-COMPUTER INTERACTION HAIFA UNIVERSITY 2018-2019

Planning analysis and information system design  
Cognitive Psychology  
Social Psychology  
Java programming language

### BACHELOR OF DESIGN SHENKAR 2000-2004

Shenkar High School of Engineering and Design, Bachelor of Arts in Visual Communication Design.